**Del Norte Chamber of Commerce - Meeting Minutes 8-10-21**

Regular Board Meeting- 2pm, Tuesday, August 10, 2021

*Our Chamber of Commerce strives to promote the business and agricultural community, organize civic functions, and encourage tourism and economic development in our community.*

**CALL THE MEETING TO ORDER:** Kevin called to order at 2:11

**Attendance:** Amy Engle, Elaina Brownell, Kevin Haas, Adrienne Atencio, Linda Robinson, Leigh Anne Lobato,Julia York, Grace Young, Lionel & Ashley Villaseñor, Corey Hubbard

**Approval of Minutes:** Minutes approved (Amy made motion, Adrienne second)

**Approval of Agenda:** Agenda approved

**Citizens Comments:** Julia York **-** 100 year anniversary party at bank went very well and they had great turnout. Linda Robinson - Covered Wagon days also went very well. Good attendance and everyone had fun.

**Consent Agenda Items:**

1. Treasurer’s report - N/A
2. Membership report - N/A
3. Marketing report - (Elaina) Big River Collective is currently running social media and finishing up the website. Should be publishing our new website soon. We do have a space on the site for employment opportunities for businesses in town.

**Committee & Chamber Reports:**

1. Town Hall Meeting
   1. Submitted permits for liquor license and street closure for Oktoberfest
   2. Chief Archuleta now requesting that any event involving alcohol hire private security to help mitigate pressure (or potential impact) on PD
   3. Last Music in the Park is taking place this Thursday
2. 1% for a Better Del Norte
   1. Del Norte Public Library AdventureWalk
      1. 24 posts throughout the riverwalk with a page from a story - interactive for families to encourage reading/awareness.
      2. $325 minimum donation
      3. **Motion to donate $325 to the Del Norte Public Library for their AdventureWalk - Motion seconded and approved.**
   2. New businesses / progress on targeted list - none at this time
   3. Contract adjustment
   4. Update on lawyer
      1. Mike said he did talk to the lawyer, but we need to work on narrowing the focus of our program before moving forward.
   5. Next steps
      1. Need to set up a work session to dedicate time to working on 1% program and contract. Will look to schedule that in September.
3. Events
   1. Oktoberfest
      1. Have hired 2 security guards for 6 hours for the event
      2. Will be purchasing our own fencing so we can fence the entire perimeter of the event
      3. Oct. 1st, 5 - 10:30/11pm
      4. Need volunteers - Leigh Anne will work on that (10 volunteers total)
      5. Sanitation and stage are both secured.
      6. Leigh Anne is going to reach out to Bruce Hayes (band) to see if they can play from 7-11pm
   2. Scarecrow Bash
      1. Working on a new voting system
      2. Other marketing and info materials are in development
      3. Corey suggested having a party at the end of the contest for the awards - she is willing to head up that effort
   3. Parade of Lights
      1. December 3, 2021
      2. Time to brainstorm ideas!!

**Unfinished Business:**

1. Del Norte Publication? Next steps?
   1. Amy will invite Emily up to speak with the DNCC board about the publishing process and what the next steps are if we decide to move forward, as well as answering questions.

**New Business:**

1. Grace Young / DMPRD
   1. Applying for Rio Grande County Tourism funds for a feasibility study for a rec center located in the town of Del Norte. The total cost of the study is $25,500, half of which is covered by a DOLA grant. They are requesting $3,750 to help complete the matching funds.
   2. DMPRD believes that having a rec center would be an overall draw for tourism or simply create a reason for people to stop and stay in town.

**Adjournment: 2:58 PM**