**Del Norte Chamber of Commerce - Meeting Minutes 3-8-22**

Regular Board Meeting- 2pm, Tuesday, March 8, 2022

*Our Chamber of Commerce strives to promote the business and agricultural community, organize civic functions, and encourage tourism and economic development in our community.*

**CALL THE MEETING TO ORDER:** 2:06

**Attendance:** Amy Engle, Will Kreutzer, Adrienne Atencio, Elaina Brownell, Gene Glover, Ron Durre, Nineah Martinez, Ryan Scavo, Linda Robinson, Julia York, Traci Holmes

**Approval of Minutes:** Minutes seconded and approved

**Approval of Agenda:** Agenda approved

**Citizens Comments:** N/A

**Consent Agenda Items:**

1. Treasurer’s report - not many expenses other than marketing and admin costs, some dues are coming in.
   1. 1% oversight/audit - no updates
2. Membership report - a few members have already paid dues, but we are getting ready to send out membership information/updates.
   1. New member packet — decal, receipt, magnet/sticker with meeting information - this is being compiled.
3. Marketing report
   1. Overall increase on socials again this month, more spotlights and promotion of the Rio Grande Tourism expo in Denver, and a teaser for Del Norte Magazine.
   2. Need to do a report for the Rio Grande Tourism Board funds
   3. Website updates - Amy to review the website for small changes that need to be addressed.

**Committee & Chamber Reports:**

1. Town Hall Meeting - PD putting in 3 radar speed limit signs. Otherwise just usual business, no major updates. Will be checking in to see if there are any updates on the streetscape project, planting ideas of improvements to the park and stage to support/piggyback on Rhythms on the Rio.
2. 1% for a Better Del Norte
   1. Business participation updates - Carther’s is up and running, Colorado Grille & Taproom interested in participating again. Lowe’s is potentially interested in participating (this would be a huge boost to the program).
   2. Marketing materials - window clings, table tents, bill inserts - working on updated graphics and information for employees and customers.
   3. Update pictures, information on printed materials and online
   4. Annual donation option for participation
3. Events -
   1. Earth day - do we want to do anything with K-6 this year? Rotary will help—DNCC will partner with Rotary to make something happen.
   2. Rhythms on the Rio - lineup just announced (see website). More information to come as the event gets closer. They are in need of volunteers.
   3. Pie Social - might work with Laura / Music in the Park to potentially extend the series and add the Pie Social in there somehow.
   4. Bike race - Chocolate Bunny Productions (Keith Garner) organizes an annual bike race series in BV/Salida… hoping to finish in Del Norte this year at stone quarry. Unsure if he can get permits in for a June race, but if not, it will be in September. All the award ceremonies for the full race series would happen in Del Norte, so would be a good event for the town.
   5. Rubber Duck Race - similar events cost about $10k to put on. Still unsure how/if this is something we would want to pursue.

**Unfinished Business:**

1. Del Norte Publication
   1. Production schedule updates - most stories are in, still hoping to source one on Del Norte Bank.
   2. List for images we need sourced - Amy to fill out the run list and will reach out for help on sourcing art.
   3. Will discuss distribution plan once we get further along in production
2. Caboose - coming to the conclusion that we should leave it where it is and try to improve the site where it is now, rather than spending money moving it.
   1. Caboose subcommittee - Julia York and Elaina will begin the process of forming a subcommittee to investigate funding and ideas for beginning the process to improve and utilize the caboose.
3. Painting D Mountain - need to see if the school might want to participate—hoping to make this happen in the spring this year.

**New Business:**

**Adjournment:** 2:50