**Del Norte Chamber of Commerce - Meeting Agenda 11-9-21**

Regular Board Meeting- 2pm, Tuesday, November 9, 2021

*Our Chamber of Commerce strives to promote the business and agricultural community, organize civic functions, and encourage tourism and economic development in our community.*

**CALL THE MEETING TO ORDER:**

**Attendance:**

**Approval of Minutes:** 9/21 and 10/21

**Approval of Agenda:**

**Citizens Comments:**

**Consent Agenda Items:**

1. Treasurer’s report -
   1. Do we want to put these reports on the website?
2. Membership report -
3. Marketing report -
   1. Socials
   2. website

**Committee & Chamber Reports:**

1. Town Hall Meeting -
2. 1% for a Better Del Norte -
3. Events
   1. Parade of Lights
      1. Fireworks donation post on website - BRC
      2. Press release
      3. Radio ad?
      4. Business contributions to stockings
      5. Parade route
      6. Theme

**Unfinished Business:**

1. DN Business Passport Series
   1. Logistics:
      1. Prizes
      2. How to track
      3. Which businesses to include
      4. When to initiate
   2. Suggestion to use theme, “Pay it Forward” in our holiday events
   3. Best way to incorporate?
2. Del Norte Publication
   1. Marketing Survey results
   2. Future marketing surveys
   3. Town collaboration
      1. Video features on town board members and their role in town government
         1. Partner with BRC
   4. Next steps for magazine

**New Business:**

1. Future plans for the caboose

**Adjournment:**