**Del Norte Chamber of Commerce - Meeting Minutes 2-8-22**

Regular Board Meeting- 2pm, Tuesday, February 8, 2022

*Our Chamber of Commerce strives to promote the business and agricultural community, organize civic functions, and encourage tourism and economic development in our community.*

**CALL THE MEETING TO ORDER:** 2:08pm

**Attendance:** Will Kreutzer, Scott Stecken, Mike Hurst, Julia York, Linda Robinson, Amy Engle, Adrienne Atencio, Elaina Brownell, Gene Glover, Ron Durre, Deb Durre, Craig Barraclough

**Approval of Minutes:** Minutes from January meeting approved.

**Approval of Agenda:**

**Citizens Comments:**

1. Scott Stecken
   1. Rhythms on the Rio - Started in 2005, evolved into a three-day event with national acts performing bluegrass and Americana music. Lost site in South Fork in 2019, have a new site (Willschau property) in Del Norte - across the river near town park. Now they have a traffic plan in place with the DOT and Town, and they are moving forward with the Aug. 5-7 2022 event. Are negotiating contracts with artists and looking to try to sell around 1500 tickets for the weekend. Hoping to work hand-in-hand with Covered Wagon Days to help develop crossover support for both events. Family-friendly event, no charge for children under 16. Over the years have donated $25-30k to schools around the valley.
   2. Could use help recruiting volunteers for the festival.
2. Ron and Deb Durre just purchased the Columbine, just here to say hello and let everyone know they are here in town and will be keeping the store mostly as is but will be expanding the selections in the store as well as their online presence.

**Consent Agenda Items:**

1. Treasurer’s report -
   1. We had never really tracked the expenses allocated to the 1% and our version of Quickbooks doesn't let us a do a lot. However, they've added a new feature called "tags".
   2. DNCC created a system to better track the income and expenses of the 1% program. We can easily pull reports showing total income and expenses, income by business, expenses by project-type and by expense category. The program has brought in 44,466.65 and we have 8,570.61 remaining of that money. Ideally more of administrative and general expenses will come from membership dues and other income, but to-date these funds have allowed us to fund the website and media enhancements, part time person, insurance, annual fireworks, and contribute to the NFS videos and story walk. This is just a first step in enhanced transparency and education, but is a good stepping stone for moving forward with an audit, etc.
   3. Reports on website - reports are being posted on the website now.
   4. 1% oversight/audit - No updates, still looking for someone to help with this.
2. Membership report -
   1. Announcement about reinstating memberships has been made
   2. Elaina and Adrienne are still in the process of updating contacts and cleaning up the membership list.
3. Marketing report
   1. Business spotlights are still a big hit, Ryan continues to post those
   2. Up to 253 on Instagram, +22 from last month

**Committee & Chamber Reports:**

1. Town Hall Meeting
   1. Meeting is this Wednesday, Kevin and Will plan to attend. No update from last meeting.
2. 1% for a Better Del Norte
   1. Updates on new participants - General Specific store is now signed up, we should have Carther’s up and running this week. Will plans to visit again with Simple Foods to see if they might be interested in considering joining.
3. Events - looking for new/improved fundraising ideas…
   1. Pie Social? Could happen again this year—question of dates
   2. Rubber duck race?

**Unfinished Business:**

1. DN Business Passport Series
   1. Fairly good participation but people didn’t turn in their cards. So we need to maybe shorten the time frame next year and do it around the holidays.
   2. Suggestion to have any participating business be a place where people can drop off completed cards.
2. Del Norte Publication
   1. Story assignments in progress, will update when completed
   2. Will need to source images
   3. Need to plan another meeting in the next month to research and discuss distribution plan
3. Caboose
   1. Updates
      1. Stan Johnson has a plan to bring old rail cars to the “Off Corner” by the turn to the hospital, idea to move Caboose over there, but it makes it less prominent
      2. Would fit in the middle of town by Carther’s, but it would be a tight fit. That is a possibility, town is open to it.
      3. Haefelies would ideally like to see it stay where it is…but if that happens, it would need power to it and would ideally be incorporated into the streetscape project. However, in that location it remains slightly out of the way.
      4. Idea to move it to the park along with the old millstones, to start to create an outdoor museum that could tie in with the riverfront park and connect it to town.
      5. Caboose does need attention/maintenance, so that will come into play at some point.

**New Business:**

**Adjournment:** 3:15 pm